

डा० ए.सी. धारीवाल
निदेशक

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सत्यमेव जयते

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राष्ट्रीय वैक्टर जनित रोग नियंत्रण कार्यक्रम
(स्वास्थ्य सेवा महानिदेशालय)
स्वास्थ्य एवं परिवार कल्याण मन्त्रालय
डी.एम.आर.सी. बिल्डिंग, ब्लॉक-3, पोडीअम फ्लोर
आई.टी.पार्क, शास्त्री पार्क, दिल्ली-110053

Government of India
NATIONAL VECTOR BORNE DISEASE CONTROL PROGRAMME
(Directorate General of Health Services)
Ministry of Health & Family Welfare
DMRC, Building, Block-III, Podium Floor,
I.T. Park, Shastri Park, Delhi-110053

BY E-MAIL

DO. No. 7-71/2016/NVBDCP/DEN-General
Dated: 27th June 2016

Dear Sir/Madam,

As you are aware, Dengue one of the neglected tropical diseases is an outbreak-prone arboviral disease. It is spreading to new geographical areas and became a major concern for Public Health at present. The month of July observe as Anti Dengue Month (ADM). The risk of dengue is increased due to various favorable climatic conditions and diverse human activities. Dengue is transmitted by *Aedes* mosquito and the populations of *Aedes* increased with rainfall and humidity. In absence of any specific drug or vaccine, it become a great concern for public health. Prevention and control of Dengue exclusively depends on vector control to minimize the risk of transmission.

16th May was observed as 'National Dengue Day' (NDD). It was observed 1st time in India during this year, across the country. You might have initiated prevention and control activities from 16th May which will continue till transmission season is over. The prevention and control activities should be geared up with an effective community based vector control activities. Intensive Behavior Change Communication (BCC) campaigns for Dengue control be undertaken across the country during the ADM to interrupt transmission.

The campaign activity may be carried out by using the Mobile App 'India Fights Dengue' which had been launched by MoHFW, Government of India to empower the community and it can be downloaded on www.nhp.gov.in/mobile-app/. A Strategy and Action plan on Effective Community Participation for prevention and control of Dengue has been developed for community ownership, which is uploaded in NVBDCP website www.nvbdcp.gov.in.

Effort should be made for mass clean-up campaigns link with 'Swachh Bharat Abhiyan', source reduction and environmental sanitation jointly in collaboration with concerned Departments like Education, Panchayati Raj, Rural development, Urban development, Municipal Corporations, RWA and cooperation from elected representative, other local leaders in every town/city and Panchayat.

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Swachh Bharat : An opportunity for Dengue and Malaria Control.
Website: www.nvbdcp.gov.in



I sincerely hope that Anti Dengue Month campaign/activities would be successfully carried out with proper planning and coordinated action, benefiting the community and will have a cascading impact on reducing the disease burden. The comprehensive report covering both qualitative and quantitative aspects of the campaign should be submitted after completion of activities carried out during ADM.

With regards,

Yours sincerely,

A. C. Dhariwal
27/6/2016
(Dr. A.C. Dhariwal)

To:

All State Programme Officers (Assam, Andhra Pradesh, Arunachal Pradesh, A&N Islands, Bihar, Delhi, Chandigarh, Chhattisgarh, Daman & Diu, D&N Haveli, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Maharashtra, Madhya Pradesh, Manipur, Mizoram, Tripura, Meghalaya, Nagaland, Odisha, Punjab, Puducherry, Rajasthan, Sikkim, Tamil Nadu, Telangana, Uttar Pradesh, Uttrakhand, and West Bengal)

Copy to:

1. Concerned Regional Directors (Ahmedabad, Bangalore, Bhopal, Bhubaneshwar, Chandigarh, Chennai, Guwahati, Hyderabad, Imphal, Jaipur, Kolkatta, Lucknow, Patna, Pune, Raipur, Srinagar, Shimla, Shillong, Thiruvananthapuram) - *with the request to coordinate with the States/UTs.*
2. Director Health Services of Assam, Andhra Pradesh, Arunachal Pradesh, A&N Islands, Bihar, Delhi, Chandigarh, Chhattisgarh, Daman & Diu, D&N Haveli, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Maharashtra, Madhya Pradesh, Manipur, Mizoram, Tripura, Meghalaya, Nagaland, Odisha, Punjab, Puducherry, Rajasthan, Sikkim, Tamil Nadu, Telangana, Uttar Pradesh, Uttrakhand, and West Bengal.
3. Nodal Officers, NVBDCP.

Yours sincerely,

A. C. Dhariwal
27/6/2016
(Dr. A.C. Dhariwal)