

REQUEST FOR EXPRESSION OF INTEREST FOR CONSULTING SERVICES FOR DEVELOPMENT AND PRINTING OF IEC/BCC MATERIALS FOR MALARIA CONTROL

- Date of posting : 11th March, 2013
 - Last date of receipt of EOI : 20th March, 2013, 17:00 IST.
 - Category : Organizational Consultancy Service.
-

Background

Caritas India leading a non-government consortium is a Principal Recipient of the GFATM Round 9 Intensified Malaria Control Project—II (IMCP—II). Caritas India consortium is complementing the ongoing efforts of the National Vector Borne Disease Control Programme (NVBDCP), Government of India for malaria control in the seven north eastern (NE) states in India. The chief objectives of IMCP-II is to prevent malaria by effective interventions, improve access to early diagnosis and complete treatment, enhance knowledge, awareness and responsive behavior through Behaviour Change Communication (BCC) activities, build local capacity through training, and strengthen program planning and management, monitoring and evaluation, and coordination and partnership development to improve service delivery at the grassroots. A special emphasis is on reaching the vulnerable communities--the scheduled tribes, other marginalized groups; and women and children through community based and community led approach. A major activity under IMCP-II is development, printing and dissemination of IEC/BCC tools and materials with appropriate messages, illustrations for care providers and care seekers drawing from existing resources, knowledge, and stakeholder consultations. Caritas India consortium has already conducted district and regional level IEC/BCC workshops in seven NE states with the participation of key stakeholders including the NVBDCP, State/District Vector Borne Diseases Control Programmes (VBDCPs), partner organizations, National Rural Health Mission (NRHM), local NGOs/CBOs, grassroots level functionaries and the community. The overall recommendations from the workshops indicated the need for comprehensively designed tools, materials considering the socio-cultural background as well as behavioral and non-behavioral dimensions such as difficult geographical terrain and with a major focus on availability of and accessibility to preventive and curative measures, referral linkages, and community ownership of malaria control.

In the above context, Caritas India intends to apply part of the grant funds as per approved budget for hiring consultancy services of a suitable agency. Towards this, Caritas India is inviting EOI from interested and eligible organizations to develop and print IEC/BCC tools and materials in English, Hindi and appropriate local languages/dialects in line with relevant policies and guidelines of the NVBDCP and Caritas India for dissemination in 86 districts in seven NE states as a package (for approx. 42,000 villages). Each package will contain IEC/BCC aids for community health volunteers, ASHAs and handouts for the community.

Qualification and Experience

The consultant agency must have the following qualifications and experience:

- 1) be registered as an organization or entity,
- 2) a proven track record of professionalism and ethical conduct,
- 3) relevant technical knowledge, skills and extensive work experience of the task(s) to be performed,
- 4) experience of working with national/state/district level public sector departments/ institutions, and other stakeholders,
- 5) experience in providing consultancy services and excellent track record of completion of tasks according to time lines,
- 6) experience with donor-funded projects (including multilateral, bilateral agencies),
- 7) familiarity with the project geographical areas and extensive on-ground work experience; and
- 8) excellent skills for development of creative content, etc.

Scope of Work

- 1) Design IEC/BCC package of tools and materials (flipbook, information scroll, leaflet, etc.) with messages, illustrations on malaria prevention and control.
- 2) Pre-test and finalize the tools and materials in consultation with NVBDCP and Caritas India.
- 3) Translate, print the package of tools and materials and disseminate in 86 districts in seven NE states.
- 4) Reporting: inception, pre-test and final reports.

Time Frame

The duration of the assignment will be for three months.

Deliverables

- 1) Package of flip book, information scroll and leaflets on the themes indicated.
- 2) Translated version from English to 15 local NE languages.

EOI Submission requirements

Interested organizations may kindly express interest and submit the following details as hard-copy to:

Mr. Philip George
Intensified Malaria Control Project -II (GFATM Round 9)
Caritas India, CBCI Center, 1 Ashok Place Near Goleedakkhana,
New Delhi-110001
Tel: +91 11 2336 3390/2735

- 1) Organization profile:
 - a. Name of the organization
 - b. Postal address
 - c. Contact person; Office telephone number; Fax & Mobile number; Email ID
 - d. Website, if any
- 2) Organization's experience with total number of similar assignments executed in last five years, which is related to malaria control and/or any other public health programme(s)
- 3) Assignments/projects under execution during the year 2012-13 and approximate value of the assignment/projects under execution with details
- 4) Copy of the Registration Certificate (Company, Partnership etc.)
- 5) Copy of PAN No. with Income Tax Department
- 6) Copy of Service Tax No. with Service Tax Department
- 7) Copy of audited financial statements and Income Tax Returns for last three years.
